



Beaumaris Basketball Club

SOCIAL MEDIA Code of Conduct

The Beaumaris Basketball Club follows the Social Media Code of Conduct of the Southern Basketball Association. An extract of this code states:

1. Do not use social media to be critical of teammates, coaches, officials, administrators, volunteers or spectators. Any comment you make on social media sites has the potential to be seen by millions of people. That is great if comments are positive. But it can be extremely negative and harmful if critical of people. Before you post a comment on social media ask yourself this: Would I want millions of people to read something negative about me?
2. Always assume the person you are talking/writing about will see what has been said/written. Just because an online chat is between two people does not mean it remains private and nobody else can see it. Social media is accessible to everyone. Even if the person you are discussing does not see it, somebody else may. The result is you rather than the person you are ridiculing will be seen in a negative light.
3. Use social media as a positive outlet to promote players, teammates, teams, clubs and others involved in basketball. Posting results and acknowledging individual and team performances on social media makes many people aware of team and individual achievements. That can have a positive effect for many people and should be used, encouraged and embraced wherever and whenever possible.
4. Remember to show respect. When using social media, show the same respect and regard for people that you would show and are expected to show when playing, officiating or attending a basketball game.

For the Full Code of Conduct refer to <https://www.southernbasketball.com.au/wp-content/uploads/2018/09/Social-Media-Policy.pdf>